



**Sabine Jank**

Erich-Weinert-Str. 43

10439 Berlin

Email: [jank@szenum.de](mailto:jank@szenum.de)

Cell: +49 179 6223403

@sabinejank

**curriculum vitae**

With two decade+ experience in product and exhibition design, scenography, and media art, bringing a proven knowledge of creative strategy, vision, communication, and management with an emphasis on teaching and coaching creativity and innovation.

**skills**

**Creative Strategy**

20+ years experience delivering culture institutions and industry-recognized creative solutions for museums, television and diverse companies. Extensive experience in directing and developing interactive media environments for urban and exhibition space, developing and designing cross media platforms and knowledge sharing formats. Three years' experience in participatory project design, Human Centered Design, and Social Design. Teaching creativity through projects and using design based innovation methods, e.g. Design Thinking.

**Management**

Extensive experience managing creative teams of diverse personalities in deadline driven environments, and leading cross-functional team collaboration.

**Coaching**

Further developing of my communication and coaching experience in creative leadership and community leadership in attending and finalizing a Certified Master Practitioner of the Art and Science of Neuro-Linguistic Programming, NLP Institut, Berlin (2001-2003) and a Flow Coach by Dr. Gerhard Huhn, Flow Akademie Berlin (2013)

### **Digital Strategy**

6+ years experience counseling culture institutions in Digital Transformation, Digital Engagement Strategies, Digital Leadership, Digital Curation

### **Craftsmanship**

Model making, setting of a feature, exhibition setting, furniture construction and Ceramics

## **Experience**

szenum. Atelier für Szenografie und partizipatives Design (2001-present)

### **Creative Director and Co-Founder**

Diverse Clients (selection)

Deutsches Hygiene Museum Dresden, Sensler Museum Tafers, Telekom, Atelier Markgraph, Messe Berlin GmbH, Historisches Museum Frankfurt, DASA Dortmund, HTW Berlin, Kölnmesse GmbH, Institut für Rundfunktechnik (IRT), Deutsche Bahn AG

### **Facilitator and Consultant (2010-present)**

#### **Digital Transformation**

Deutsches Bahnmuseum Nürnberg, DASA, Bundesverband für Kulturwissenschaftler (BfK)

#### **Creative Leadership**

Bundesakademie Wolfenbüttel, ununi.tv

#### **Co Design**

Bundesakademie Wolfenbüttel, Deutsches Hygiene Museum Dresden, Sensler Museum Tafers Suisse

#### **Participatory Culture**

Universität Freiburg, Deutsches Hygiene Museum Dresden, European Exchange Academy, Köln Messe GmbH, Jüdisches Museum, Historisches Museum Frankfurt

### **Creative Consultant (2013-2014)**

#### **Design Thinking for Schools**

MUSE International School – Nobel Education Network

## **Teaching**

### **University Lecturer Museumsmanagement (2016-2017)**

HTW Berlin – Master Museumsmanagement  
Digital Transformation

### **University Lecturer @museOn (2016)**

Further education program for museums professionals  
University Freiburg  
Communication - Participatory Culture

### **University Lecturer Studio Set Design (2009-2011)**

Macromedia University for Media and Communication MHMK, Film and Television  
B.A. Cologne

### **University Lecturer Scenography (2002-2004)**

Gerrit Rietveld Akademie, Amsterdam und HGK Luzern

**Teaching Assistant Professor Scenography (2001-2005)**

Film and Television University "Konrad Wolf" (HFF)  
Research: Interactive Film and Media Environments

**Author**

Diverse Publisher, e.g. transcript, vwh, ICOM, Klartext and UVK

<http://independent.academia.edu/SabineJank>

[Das Vernetzte Museum](#) @www.kulturmanagement.net 2015

[Proklamation zur Zukunft der Arbeit](#) - Whitepaper, Bertelsmann Stiftung 2015

[Zukunft Partizipation. Museen im Kontext der Digitalisierung](#) @www.netzpiloten.de  
2016

**Speaker**

@diverse conferences, e.g. Zugang gestalten, DASA Szenografie Kolloquium, ICOM, HTW Berlin, expocase

<http://independent.academia.edu/SabineJank/Conference-Presentations>

**Independent  
Research**

Creative Leadership, Digital Transformation, Participatory Culture, Artistic Interventions in Organizations

**Freelancer in exhibition, production and TV design**

Diverse clients (1993-2001) - (selection)

Mitteldeutscher Rundfunk, Westdeutscher Rundfunk, Arthesia GmbH, Stiftung Fürst Pückler Park Bad Muskau, Universität Hamburg, Filmmuseum Potsdam, büro west. Berlin

**Freelancer in product design (1990-1993)**

Clients: Hasi GmbH, büro west, Berlin, A-des Architektur Design GmbH, Berlin

**Media Artist (1992-2010)**

Interactive Installation, Film Installation, Urban and Environmental Design

**Selected  
Exhibitions**

Altes Kraftwerk Mitte, Berlin; Kunstmuseum Wolfsburg, Berlinische Galerie; Postfuhramt, Berlin, Galerie der HgK Luzern, Galerie am Scheunenviertel, Berlin; actionsgalerie e.V., Berlin; Design Center Stuttgart, Museum für Kommunikation, Berlin

**Awards**

Mia Seeger Preis, Kunst am Bau, Mühlencenter, Bezirksamt Prenzlauer Berg, Designpreis Neunkirchen, Internationaler Design Wettbewerb „Wohnen im Alter“

**Education**

**Diploma Fine Arts in Scenography**

Film and Television University "Konrad Wolf" (HFF)

**Diploma of Arts in Design**

Berlin University of Arts

University of Applied Sciences and Arts, Hildesheim Holzminden

- Partner** @ [museOn](#). Weiterbildung & Netzwerk. Universität Freiburg
- Further Education** **Flow Coach** @ Flow Akademie Berlin (2013)  
Different MOOC's (2012- )  
Acumen+ **Storytelling, Human Centered Design**  
Stanford **Design Thinking, Creativity, Learning Environments, Theory U**  
Goethe Institut **Managing the Arts**
- Blended Learning Courses @HTW Berlin  
**Digital Transformation**  
Identity 2.0, Marketing 2.0, Design 2.0 and Business 2.0 (2009-2011)
- Certified in **Cultural Administration** @bbw Academy Berlin (2007-2008)
- Certified **NLP Master** @NLP Institute Berlin
- Membership** International Council of Museum (ICOM)  
Professional Association of Berlin Artists (bbk e.v.)
- References** [www.szenum.de](http://www.szenum.de)  
[www.szenumlab.de](http://www.szenumlab.de)